

THE 2nd ANNUAL

MENTORS IN MOTION

SONG WRITING COMPETITION

ST. LOUIS UNIVERSITY
2019



MENTORS IN MOTION

"MENTORS IN MOTION BELIEVES IN A HANDS
ON APPROACH WITH THE CHILDREN IN OUR
COMMUNITY AND SCHOOLS."

- Founder Alandon Pitts

MENTORS IN MOTION

EVENT OVERVIEW

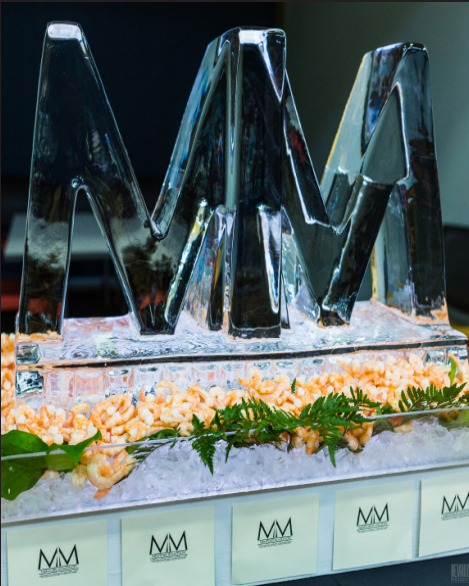
The competition, which will conclude with a grand finale on May 3rd, invites students from area high schools to submit an original song highlighting positive aspects of their school and community. The first prize winner (s) will receive a \$5,000 scholarship to the college/university of their choice and a pair of fresh sneakers for each graduating senior at their high school as they walk into their bright futures! With the number of juvenile arrest within the St. Louis area increasing each year, Mentors In Motion 2019 Songwriting Competition is a critical opportunity for some children in St. Louis who have seemingly been left behind. A new solution to an age-old problem, Mentors In Motion is strengthening the community by mentoring youth in a safe place to dream, grow and aspire. We would love to introduce Mentors In Motion and the competition to your audience through a feature or interview opportunity to further inform the St. Louis area community about this exciting competition.



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SPONSORSHIP OPPORTUNITIES

Mentors in Motion (MIM) was founded in 2009 in conjunction with other child and youth serving organizations to coordinate and facilitate programming through music, innovation, and self leadership. MIM goal is to meet the needs of at risk youth 11 -17 in the St Louis Metropolitan area.

PLATINUM SPONSORSHIP (\$15,000)

- Prominent brand integration into event with overall naming rights
- Logo placement on all digital and print media
- Award Presentation/Brief remarks
- Logo placement on all marketing materials and press outreach
- 10 Event Tickets
- Category exclusivity
- Inclusion in event elements
- Full page ad in Program Book
- Logo on media wall
- Radio, Television, and Magazine advertisement

GOLD SPONSORSHIP (\$10,000)

- Logo placement on all digital and print media
- Logo placement on all marketing materials and press outreach
- 5 Event Tickets
- Inclusion in event elements
- Full page ad in Program Book
- Logo on media wall

SILVER SPONSORSHIP (\$5,000)

- Brand integration into event
- Secondary logo placement on appropriate marketing materials
- 3 event tickets
- 1/4 page ad in Program Book
- Logo on media wall

All sponsorships are highly customizable to optimize brand needs.

Corporate tables are also available for \$1,000 and include 10 tickets to the event. Tables are very limited.

Sponsorship pledges should be sent by e-mail to Alandon Pitts (1mentorsinmotion@gmail.com) by January 15, 2019 with commitments confirmed by January 20, 2019. Please make checks payable to Mentors in Motion.

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IN-KIND DONATION ADDITIONAL SPONSOR OPPORTUNITIES

Sponsor benefits include – inclusion on Save the Date postcard, invitation, print materials, social media and publicity before, during and after the Luncheon.

PREMIER TABLE SPONSOR
\$1000 Company branded table

WINE & CHAMPAGNE SPONSOR:
Product or \$2,500

CENTERPIECE/DÉCOR SPONSOR:
Product or \$2,000
Donation of plants, flowers and/or containers for 40 tables

ENTERTAINMENT/LIVE MUSIC SPONSOR:
\$1,500
Signage displayed near live music during reception

PRINT SPONSOR:
\$5,000
500 Program Books

SONGWRITER AWARD SPONSOR:
\$5,000
Awards to be engraved and given to Honorees

VALET SPONSOR:
\$1,500
Signage at Valet, Marketing Materials or Gifts to be placed inside cars

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